



Take the Pledge

ChooseLI.org/Pledge

#1760

#ChooseLI

Pledge to spend \$17.60 per week on food grown and harvested on Long Island

Our Vision

Inspire the community to choose goods from local and independent farmers and fishermen to preserve our heritage industries and cultivate a vibrant, diverse and robust economy. Support the growth of a well nourished community that is unique and resilient by fostering healthy food choices and creating vibrant life experiences.

Our Mission

A collaborative initiative to raise awareness, advocate and inspire the community to support local and independent businesses by spending 10% of their weekly food budget on local and seasonal food goods across Suffolk County, Long Island.

The Facts

New Yorkers spend \$176 a week on food (US Bureau of Labor Statistics). Suffolk County, NY has 474,311 households. If 10% of the households on Long Island commit to spending 10% of their weekly food budget on local food goods over a typical harvest season for Suffolk County, that spending would add **19 million** dollars into the Suffolk County economy. 19 million dollars in direct spending will create **33 million** dollars in total economic activity and create nearly **1,000 local jobs**.

ChooseLI.org

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